



To Whom It May Concern,

The Iuka Heritage Committee is proud to announce plans for the 34th Annual Iuka Heritage Festival, held in Historic Mineral Springs Park. This year, our annual festival will be held on September 3, 2022.

The success of the Iuka Heritage Festival depends on your support and involvement. This event provides you with an excellent opportunity to promote your organization across thousands of people each year. The opportunity to reach this number of people at once is a marketing opportunity that doesn't routinely present itself in the Iuka and Tishomingo County area. Don't let your business miss this chance.

To ensure that your business takes advantage of this opportunity, we are offering several investment opportunities this year. We are confident that you will find a level that suits your company's promotional needs.

Festival proceeds help the Iuka Heritage Committee create more events, help our businesses thrive and grow, as well as provide scholarship opportunities to students in our county. Any sponsorship is considered tax-deductible.

Make Note: If you choose a sponsorship level that has t-shirt credit to redeem, all shirt orders with sizes must be turned in before August 12, 2022. All earned t-shirt credits will no longer be accepted after August 12th no exceptions.

Please contact me with any questions you may have about sponsoring or volunteering for this wonderful event. I greatly appreciate your feedback. Please provide a name and phone number if you are interested in volunteering or email me at iukaheritagefestival@gmail.com

Sincerely,

Iuka Heritage Committee Board of Directors

34th Annual Iuka Heritage Festival

Sponsorship Information

September 3, 2022

PLATINUM SPONSORSHIP: \$3000

- 4 Feather Flag -provided by Heritage Committee – Placed at park entrance and main stage
- Company name announced on stage during entertainment.
- Company name mentioned in multiple radio announcements.
- Company name included in newspaper advertisements.
- Company name listed on the Heritage Festival Sponsor board.
- Free sponsorship tent at festival
- Up to 10 Heritage Festival T-shirts.
- Business name shared on Facebook

GOLD SPONSORSHIP: \$2000

- 2 Feather Flag -provided by Heritage Committee – Placed at park entrance and main stage
- Company name announced on stage during entertainment.
- Company name mentioned in multiple radio announcements.
- Company name included in newspaper advertisements.
- Company name listed on the Heritage Festival Sponsor board.
- Free sponsorship tent at festival
- Up to 8 Heritage Festival T-shirts.
- Business name shared on Facebook

SILVER SPONSORSHIP: \$1000

- 2 Feather Flag -provided by Heritage Committee – Placed at park entrance and main stage
- Company name announced on stage during entertainment.
- Company name included in newspaper advertisements.
- Company name listed on the Heritage Festival Sponsor board.
- Free sponsorship tent at festival
- Up to 6 Heritage Festival T-shirts.
- Business name shared on Facebook

BRONZE SPONSORSHIP: \$500

- 1 Feather Flag -provided by Heritage Committee – Placed at park entrance
- Company name announced on stage during entertainment
- Company name listed on the Heritage Festival Sponsor board.
- Free sponsorship tent at festival
- Up to 4 Heritage Festival T-shirts
- Business name shared on Facebook

FESTIVAL PARTNER SPONSORSHIP: \$250

- Company name announced on stage during entertainment
- Company name listed on the Heritage Festival Sponsor board.
- Up to 2 Heritage Festival T-shirt

FESTIVAL FRIEND SPONSORSHIP: \$100

- Company name listed on the Heritage Festival Sponsor board.
- Up to 1 Heritage Festival T-shirts



**2022 Iuka Heritage Festival
September 3, 2022 – Mineral Springs Park
Iuka Heritage Festival Sponsorship Form**

Please mail form and check to: Iuka Heritage Committee, P.O. Box 953, Iuka, MS 38852

Business Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

E-mail: _____

Donation Amount _____ **Check Number** _____